

# Environmental and Sustainability Affairs



## Electrolux Home Products, Italy prized for environmental washing machine

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Electrolux Zanussi Italia with its Electrolux-Rex Input Timetech washing machine has won the Ecohitech 2004 award in the "product environmental friendly" category.

The prize is organized by Ecoqual'It Consortium in collaboration with the World Wildlife Foundation (WWF) Italy and Lombardia Region to award companies that distinguish themselves in production and life-cycle goods managing.

The jury chose Input Timetech washing machine for its low energy, water and detergent consumption, ranked as A+ and A class.

The washing machine also guarantees easy disassembling at the end of its life cycle and an 80% reduction of dangerous substances listed in the European directive. In addition, the product makes good use of secondary raw materials, allowing for reuse or recycling of the majority of the material.

The prize was presented in October in Milan, Italy, where a convention and round table discussion also took place.



### **About the award:**

The organizers of the award is Ecoqual'it, a consortium founded in 1994, which continuously works in collaboration with the Italian Environment Ministry, the Environment Protection Ministry and the Production Activity Ministry and cooperates with the European working group WEEE (Waste Electric and Electronic Equipment).